



## Healthy Kids, Healthy Schools

★ *Posted: 05/10/09 10:40 PM*

## Accelerating Partnerships

Here are the main themes identified from Visions of the Future!

"Putting wellness policies into practice"

"Metrics for healthy kids, healthy schools"

"Cutting through red tape"

"Empowering & spreading the Wellness Policy"



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★ *Posted: 05/10/09 10:54 PM*

## Follow-Up



### Becky Seabrook posted:

*Next steps...*

It was nice to meet you all this weekend.

I followed up with Rose Haggerty and Jose Santiago this morning. Specifically, I asked (1) what web-based communication tools are currently in place for both internal and external parties and (2) what infrastructure issues they would like to see addressed. Rose called and said she would follow up on our request.

### Earl Finley posted:

*Building on that idea...*

I very much enjoyed working with everyone as well and was very impressed with everyone's ideas. Following up on utilizing bids as a communication vehicle to encourage and help build partnerships, a section in the bid proposal could be created that provides a general overview of the District partnership program and who to contact within the District if a company may be interested in participating at some level. However, the decision to become a partner of the District is or would be optional, and may not be an evaluation criteria of the bid project.



## Healthy Kids, Healthy Schools

★ *Posted: 05/10/09 10:49 PM*

## Prototype Report-Out Session

The Houston Healthy Kids Healthy Schools Collaborative

HKHS Partnerships



view

### **Mission:**

1. Promoting the health of Houston's future one child at a time
2. To develop healthy, well-educated children to ensure a proper foundation is established that leads to healthy, happy, and successful lives

### **Goal:**

1. To bring together City Government, Community Organizations, Faith Based organizations, Non-Profit organizations, School district, and Parent organizations committed to, in a collaborative manner, develop policy, legislation, and to create funding aimed at improving the physical and emotional health of children and their families by eliminating obesity, promoting access to physical activity, and creating curricula that promotes a healthy life style to last a life time.
2. To bring together a collaboration of stakeholders committed to improving the physical and mental well-being of the school community by providing resources necessary to implement district objectives.

One child at a time & health not just for health's sake.

Sponsorship Chart. (see attached document)

In order to be sustainable, must have benefits for all

### ***Healthy Kids Healthy Communities Web Portal/Website for schools/community.***

- Wellness coordinator able to access system.
- Have communication model in place
- Service program one stop shop.
- Strategic partnerships expose all with positive media
- Vendor/partner profile always accessible.
- Upcoming events
- 'In the news' section.
- Resource links
- Promote links to facebook, twitters, etc.




## **Healthy Kids, Healthy Schools**

**Posted: 05/10/09 10:45 PM**

## **Brainstorm Notes**

- Each school needs one person designated to each school's nutrition/physical education/fitness. Salary could be subsidized by corporate partnerships. Get more organizations involved in school events. Health rangers.
- Kids given health badges. This is my health ranger.
- Mentoring program that corporations & the community supports schools.


- Officers assigned to blocks around schools to patrol neighborhoods so kids can play, go to park, after school or walk home in a safe environment. HISD police, constable's group, HPD.
- Responsible journalism. have media responsible for message conveying.
- Building infrastructure, all brainstorms can be built into public bids - bids that solicit partnerships, networking before bids, create thoughtful bids.
- Texans, bids all go out with sponsorships with them. Make requirements, if you want to bid you have to participate in a health program, make x amount of money go toward healthy choices.
- After bid is awarded, invite them to participate in partnership programs.
- Can we include the apartment managers/other community partners? In partnerships. train parents. set up latch-key programs.
- in-kind service partnerships. ex. local grocery store to donate food for HKHS days, rather than monetary.
- Companies that can't provide minority, woman, small biz services, contribute in other ways, in-kind etc.
- No limits. Make partnerships with city mayor hospital. Wealth, health and safety of children are our number one priority. Integrate everyone into one mission. If you want to come into our school this is what you have to do - consumer driven business.
- In terms of infrastructure, health museum has partnership with 5th graders. Big difference between working with central HISD and actually working with kids. Create a communication system in which what we are doing/creating is actually getting to the students.
- Open communications from district to schools to children/families. Connect the disconnect,
- Principals should not be in charge of PE. Health rangers not reporting to principal, but to parents/families or district.
- When parents organize things happen in schools. make more of an effort to get them involved.
- partner/contact with pediatricians. education is a part of health. Doctors know how child performing in schools. More holistic approach. Parents encouraged to become more active in community. School is important b/c children have to go to school, but need to be more interaction with other stakeholders in child - business, health care, community, etc.
- Business/community invest in futures by investing in schools and children.
- Relationship between schools and city, Houston wellness assoc.
- Time management, putting things in school creates overload. 5 hours in school short. How can we create a better time management in order to make every moment count?
- Schools base,
- Business, health care providers, city,

- parents, parents, parents.
- Big system ideas - think big - leverage health care/consumer provider. Partnership pyramid. Think one big partnership to donate.
  - Diversify funding sources.
  - Think big and small.
  - University partnerships. How can colleges/schools involved. One collaborative partnerships.
  - Neighborhood safety, brought big guy - congressman then worked down.
  - Wellness coordinator, liaison to build community partnerships immediately around school.; build community cohesiveness.
  - Networking.
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## Healthy Kids, Healthy Schools

 **Posted: 05/10/09 10:42 PM**

## Stakeholders Represented

- UT Health Science Center working with HISD
  - Chavez HS representative. (school has a wellness program; works with Houston marathon, partners with running teams
  - Health Museum
  - Principal in Boston. School has wellness program in school already, 20 partners already. Cut percentage of their students obesity rate, diabetes, etc. Use a comprehensive integrated program. - shining example. 2 physical activities every day, school chef, reduced caloric intake.
  - Consultant representing faith based perspective.
  - Pediatrician, 10 children, 26 grandchildren.
  - Houston Texans development/sponsorships.
  - Dairy max. Chose group to extend resources for schools/children via partnerships
  - Procurement of foods for HISD. .
  - America's Promise, alliance of organizations working on behalf of kids, bringing national perspective.
  - Test kitchen manager at HISD.
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All times are displayed in your local time (Eastern)